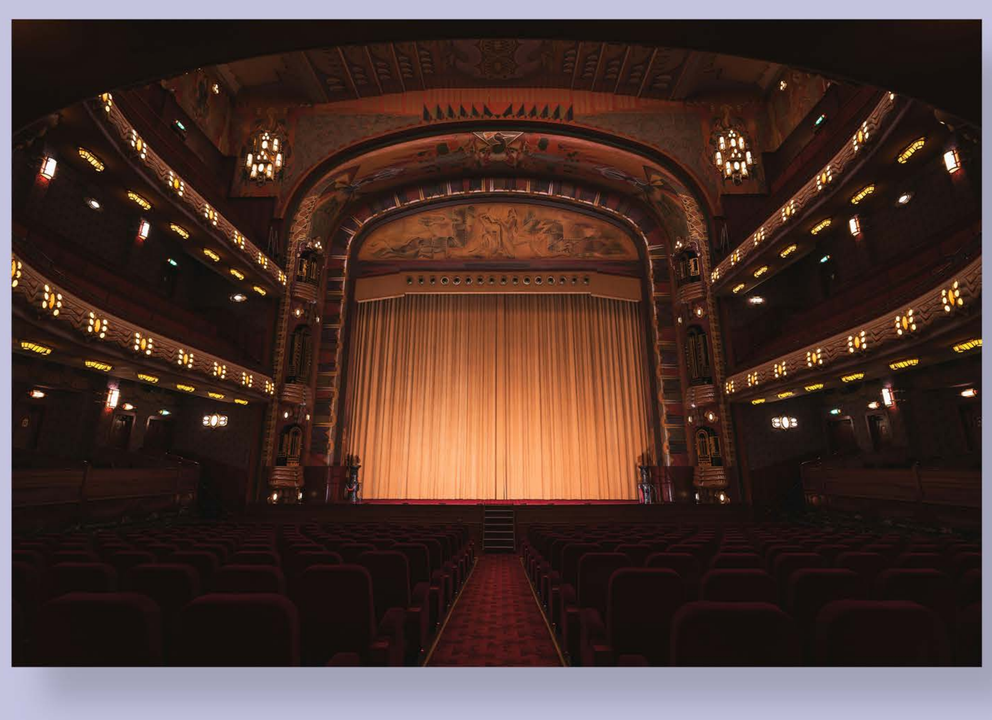
25TH WONCA WORLD CONFERENCE
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„New vision for primary health care and sustainable development“

Raising awareness of weight stigma among healthcare professionals : an action research in primary care

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Conclusions :

The awareness-raising intervention successfully engaged its target audience. However, cost remains a limiting factor. Such initiatives would benefit from co-construction with service users. Further studies are underway to assess the impact on participants' empathy and their lived experience.

Background:

Obesity is a chronic disease with increasing prevalence. Healthcare systems are developing initiatives to support patients in their care pathways. One such initiative is the GPS Obésité pilot programme in France, which aims to integrate patients into a medical and educational pathway. Participants with obesity have reported experiencing weight-related discrimination (weight stigma), including from healthcare professionals. This study aimed to implement an awareness-raising intervention for healthcare professionals regarding weight stigma.

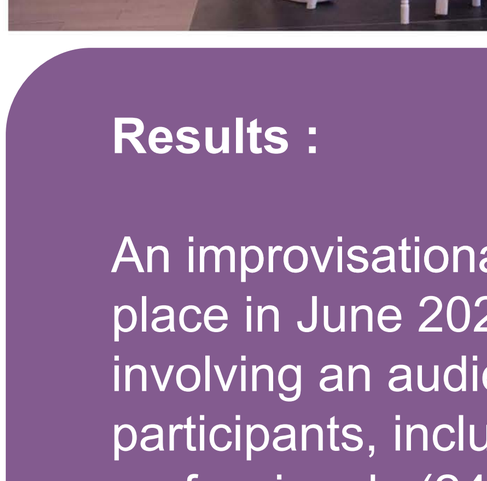
Methods:

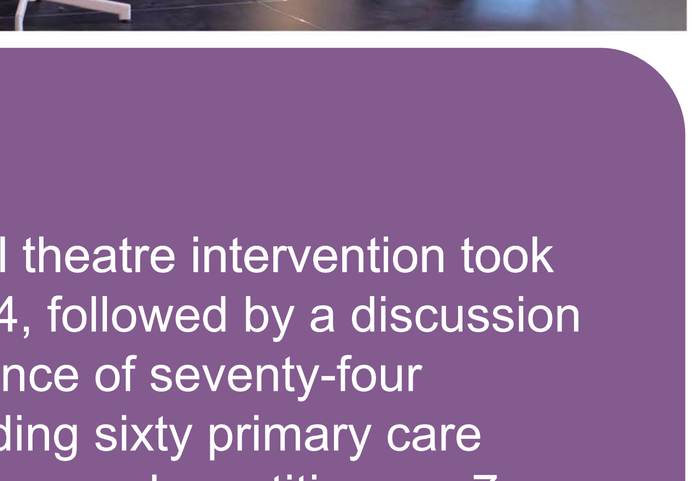
An interventional research study was conducted within a Communauté Professionnelle Territoriale de Santé (CPTS) in France, based on a systematic literature review. The study included a thematic analysis of semi-structured interviews with healthcare professionals and participants of the GPS Obésité programme, participatory observation, and an evaluation of the intervention’s effects.



Results :

An improvisational theatre intervention took place in June 2024, followed by a discussion involving an audience of seventy-four participants, including sixty primary care professionals (24 general practitioners, 7 pharmacists, 11 nurses, 2 dietitians, 6 speech therapists, 5 physiotherapists, and 2 midwives). A satisfaction assessment was conducted, yielding an average score of 9.18/10.





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